

GPOP! 25

Time	Activity
8:30am:	Arrival & Registration <i>Coffee, tea + Lime Bike Showcase</i>
8:50am:	Welcome & Opening Yasmin London MC, Digital Wellbeing Advocate & Keynote Facilitator
8:55am:	Welcome to Country Michael West, Metropolitan Local Aboriginal Land Council
9:00am	Opening Remarks: Why GPOP? Why Now? David Borger Executive Director, Business Western Sydney
9:10am:	Lord Mayor's Welcome Clr. Martin Zaiter Lord Mayor, City of Parramatta
9:15am	It's only the beginning... Parramatta City Tony MacDonald Managing Director & Owner, Arterra Interactive
	DAVID TO INTRO JOHN GRAHAM
9:25am	Ministerial Address The Hon. John Graham MLC Minister for Transport, Minister for the Arts, Minister for Music and the Night-time Economy
9:35am	Fireside Chat The Hon. John Graham MLC Minister for Transport, Minister for the Arts, Minister for Music and the Night-time Economy and David Borger, Executive Director, Business Western Sydney
9:45am	Lime Bikes coming to Western Sydney Will Peters Senior Regional Director, Japan, Australia & New Zealand, Lime Bike Followed by Q&A with David Borger, Executive Director, Business Western Sydney
9:55am	Cumberland City Council – Building Better Connections in the GPOP Corridor Daniel Cavallo Director Environment & Planning, Cumberland City Council
10:05am:	Keynote Address Peter Regan CEO, Sydney Metro



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10:15am:	<p>Panel 1: <i>Unlocking Major Infrastructure Opportunities</i>, Metro, Light Rail and beyond, activating place around the pillars of growth</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Peter Regan, CEO, Sydney Metro • Gail Connolly, CEO, City of Parramatta • Kate Miles, Head of System Planning, Sydney Water • Stephanie Graham, Managing Director, Construction, Lendlease <p>Moderator: David Borger, Executive Director, Business Western Sydney</p>
10:35am	<p>Keynote Address</p> <p>Steve Mann Chief Strategy Officer, Freecity Holdings</p>
10:50am	<p>MORNING TEA & ACTIVATION BREAK Networking + Lime Bike experience</p>
11:15am	<p>MC TO WELCOME EVERYONE BACK AND INTRO CHOIR River City Choir</p>
11:15am	<p>Parramatta Live! New Precinct Development by Parra Leagues Club TBC, Parramatta Leagues Club</p>
11:20am:	<p>Federal Address</p> <p>The Hon. Dr Andrew Charlton MP Assistant Minister for Science, Technology and the Digital Economy, Cabinet Secretary & Member for Parramatta</p>
11:30am	<p>Fireside Chat</p> <p>The Hon. Dr Andrew Charlton MP Assistant Minister for Science, Technology and the Digital Economy, Cabinet Secretary & Member for Parramatta and David Borger, Executive Director, Business Western Sydney</p>
11:40am:	<p>Panel 2 – <i>Getting to Know the Neighbours</i> Creating community and belonging in high-density precincts</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Neisha D’Souza, CEO, Sydney Olympic Park Authority. • Sarah Mathews, CEO, Little BIG Foundation • David Moutou, Community & Culture Director, City of Parramatta • TBC, Walker Corporation <p>Moderator: Mehra Jafari, Director, Urbis</p>

The logo 'GPOP! 25' is prominently displayed in the center. 'GPOP!' is in a large, bold, purple font, and '25' is in a slightly smaller, bold, dark blue font. The background is a blurred image of a modern city street with people walking and buildings in the distance. The entire image is framed by a dark blue border with white geometric shapes.

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12:00pm	Presentation on the Riverside Theatre Craig McMaster Director, Riverside Theatre
12:10pm:	Panel 3 – <i>Putting the Pop into GPOP</i> Theme: Destination GPOP & the Visitor Economy From artistic revival to multicultural vibrancy, we spotlight GPOP's rising status in Sydney's cultural and tourism landscape. Speakers: <ul style="list-style-type: none">• Karen Jones, CEO, Destination NSW• Alastair Miller, CFO, Venues NSW• Simon Hickey, CEO Western Sydney Airport (TBC)• Natalie Turmine, CEO Moderator: David Borger, Executive Director, Business Western Sydney
12:50pm	Closing Reflections: <i>Towards 2050: Navigating Growth and Identity</i> David Borger, Executive Director, Business Western Sydney A final provocation: How do we manage growth without losing GPOP's soul?
12:55pm:	Vote of Thanks David Borger, Executive Director, Business Western Sydney
2:00pm:	LUNCH & NETWORKING